

My Pledge to Start Positive
Changes in our Business Culture

Bad Habit: _____

New Habit: _____

Fix: _____

I pledge to become stubborn in a positive way over the next 30 days to make this new habit stick.

One Condition: Read the book "STUBBORN." If you do, I'll take you (and our other partners) out for lunch in a month to discuss its concepts.

Lunch Date: ___/___/___

Time: ___:___

Suggested Location: _____.

I'm serious about catalyzing change by first changing myself. If my partners don't see this habit stick, then I'll tip our server \$100.

Signature: _____.

Date: ___/___/___